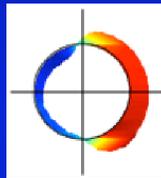


Breakthroughs using Ensembles – a Committee of Models



MITRE ASIAs Symposium

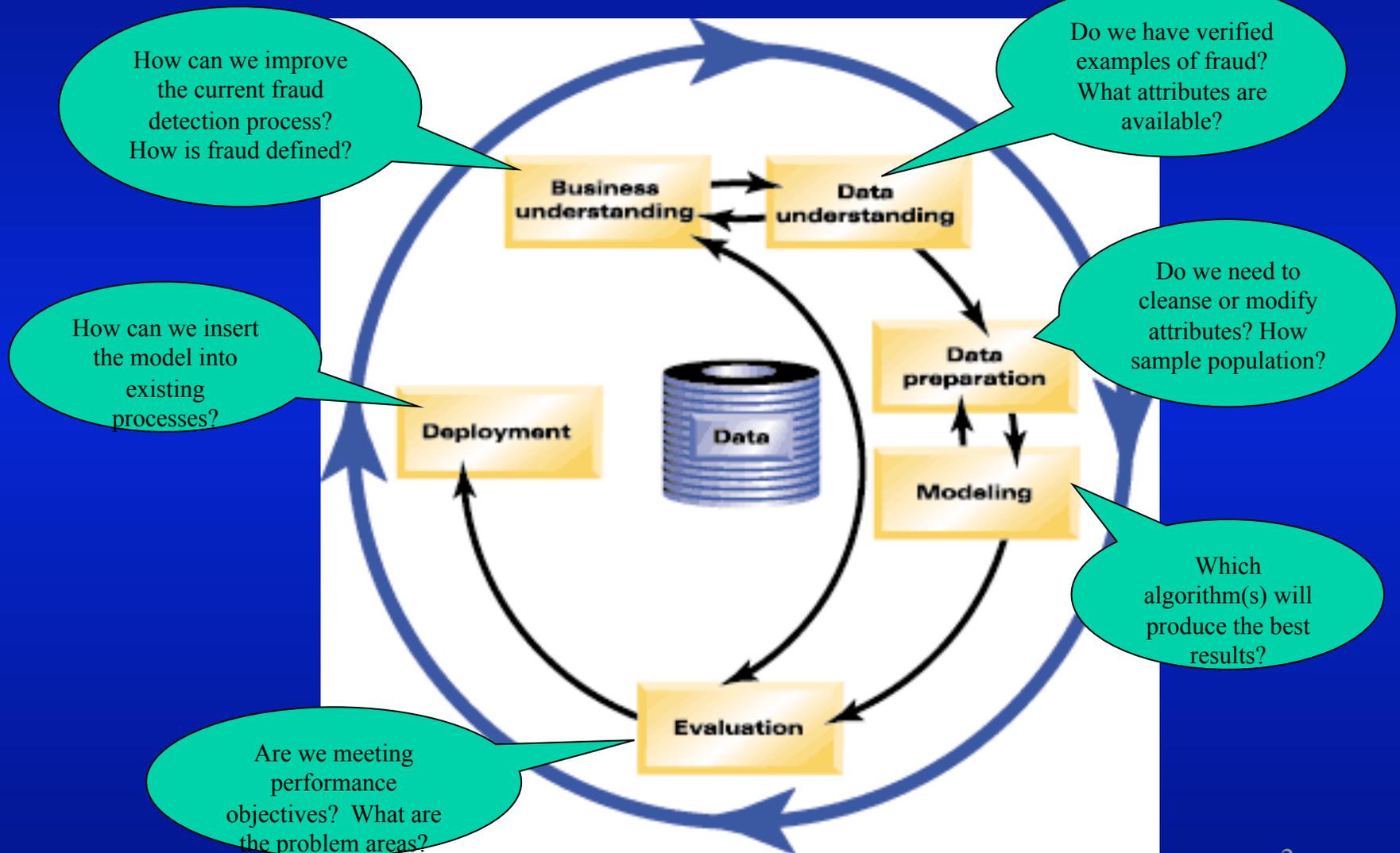
McLean, VA

July 27-28, 2009

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Cross Industry Standard Process for Data Mining (CRISP-DM) - Fraud Detection illustration



Properties of Algorithms

(a subjective, but empirical assessment)

Algorithm	Accurate	Scalable	Interpretable	Useable	Robust	Versatile	Fast	Hot
Classical (LR, LDA)	–	✓	✓–	✓	–	–	✓	x
Neural Networks	✓	x	x	–x	–	x	xx	✓
Visualization	✓	xx	✓	✓	✓✓	x	xxx	✓–
Decision Trees	x	✓	✓–	✓	✓	✓	✓–	✓–
Polynomial Networks	✓	–	x	–	–x	–	–x	–
K-Nearest Neighbors	x	xx	✓–	–	–x	x	✓	x
Kernels	✓	xx	x	–x	x	x	✓	x

✓: good –: neutral x: bad

Why Ensembles?

- The process of selecting a model involves
 - Model class selection
 - Linear regression, decision trees, neural network
 - Variable selection
 - variable exclusion, transformation, smoothing
 - Parameter estimation
- One tends to choose the model that fits the data best as *the* model.

Empirical Comparison

Commenting (favorably) on Leo Breiman's contribution to the 11/1996 issue of *Machine Learning*, the Executive Editor revealed:

“...In some of my own papers (1995), we conducted only one run of each algorithm and then applied a test for the difference of two proportions to draw statistical conclusions. We did not consider the possibility that if the algorithms were run again on a second training set, the results could have been very different.”

What's wrong with that?

- Two models may equally fit a dataset (with respect to some loss function) but have different predictions.
- Competing interpretable models with equivalent performance support ambiguous conclusions.
- Model search dilutes the evidence.
“Part of the evidence is spent specifying the model.”

Bayesian Model Averaging

Goal: Account for model uncertainty

Method: Use Bayes' Theorem and average the models by their posterior probabilities

$$P(M_k | D) = \frac{P(D | M_k)P(M_k)}{\sum_{l=1}^K P(D | M_l)P(M_l)}$$

M_k - model

D - data

$P(D|M_k)$ - integrated likelihood of M_k

$P(M_k)$ - prior model probability

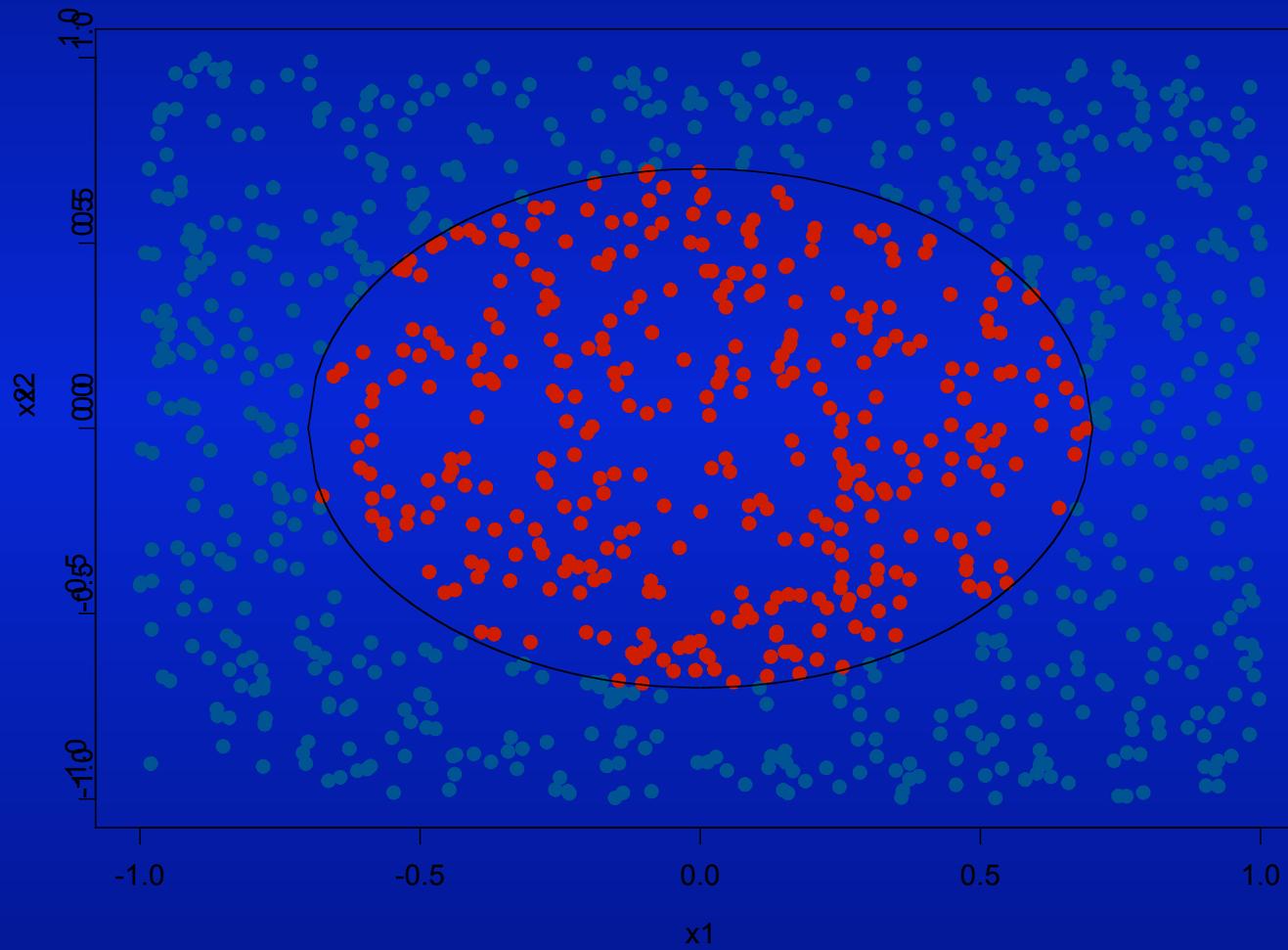
- + Improves predictive performance
- + Theoretically elegant
- Computationally costly

Bagging (*Bootstrap Aggregating*) algorithm (Breiman, 1996)

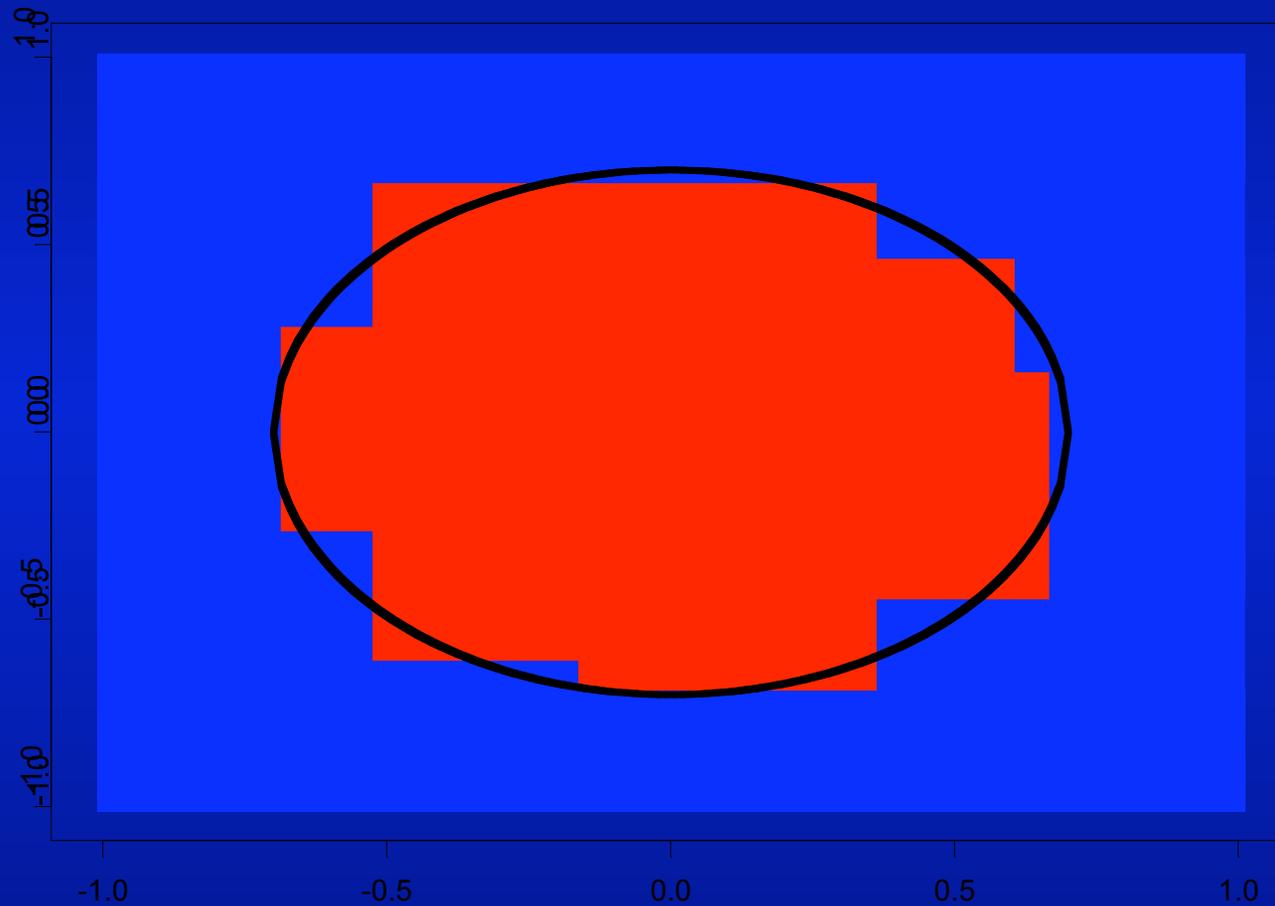
1. Create K bootstrap replicates of the dataset.
2. Fit a model to each of the replicates.
3. Average (or vote) the predictions of the K models.

Bootstrapping simulates the stream of infinite datasets in a bias-variance decomposition.

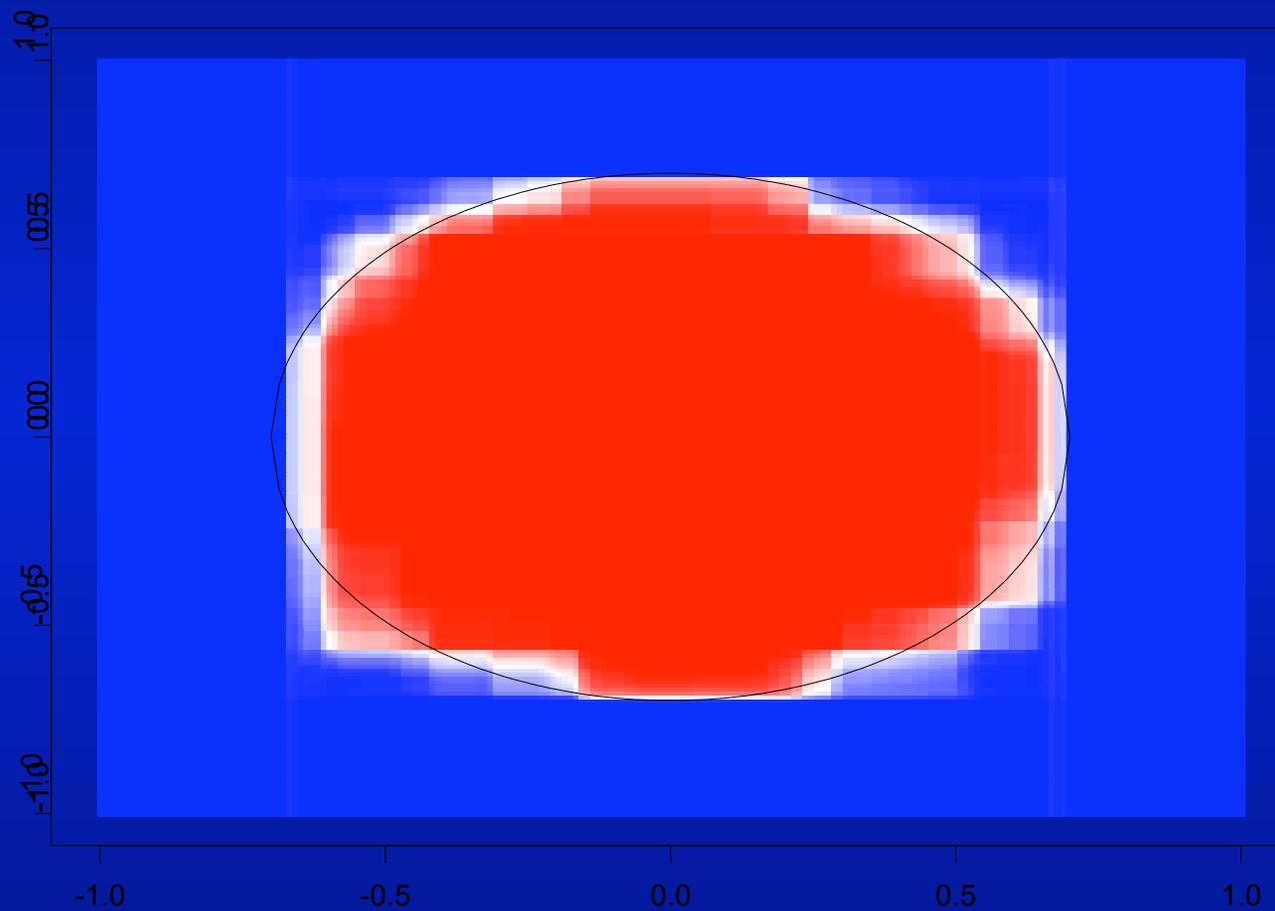
Bagging Example



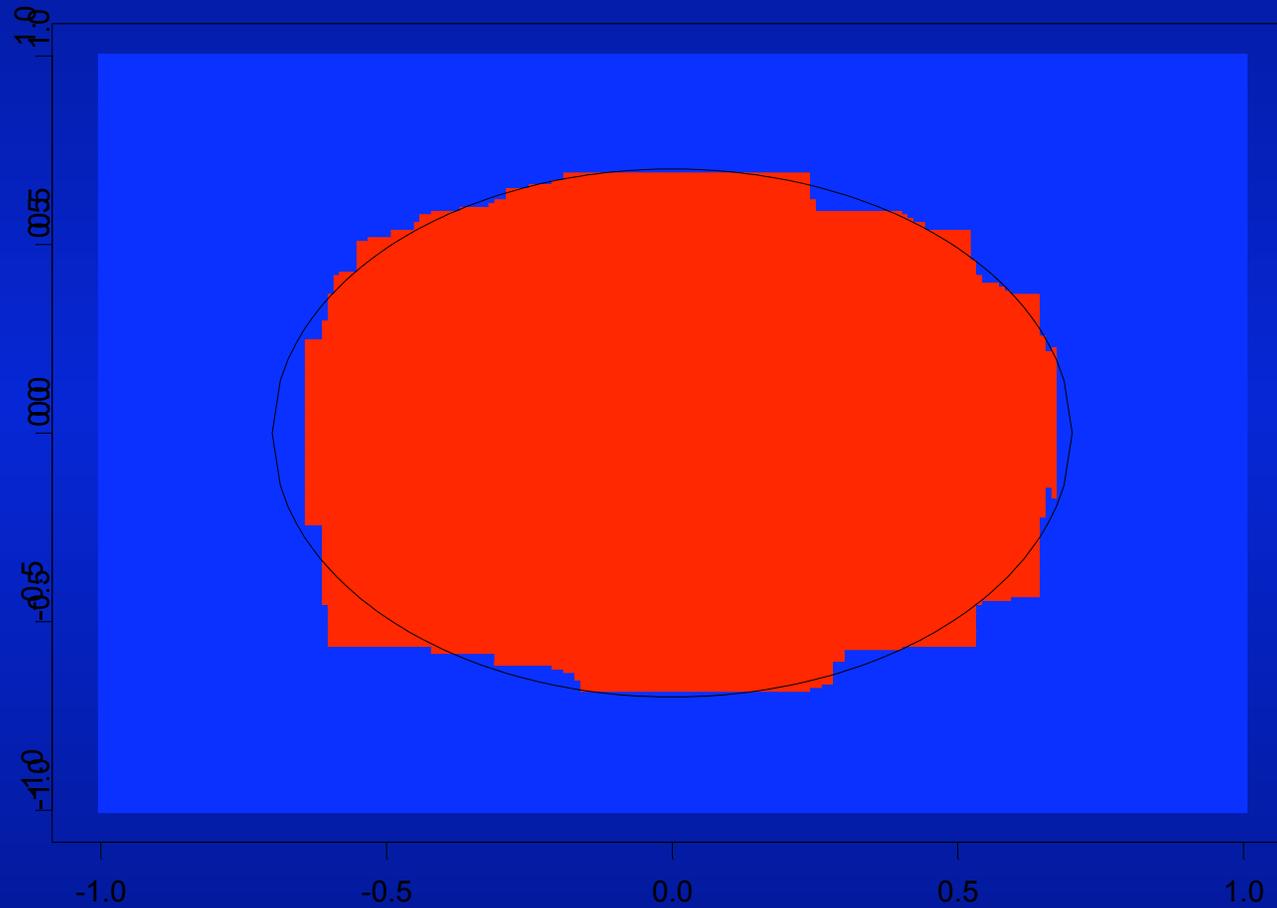
CART decision boundary



100 bagged trees

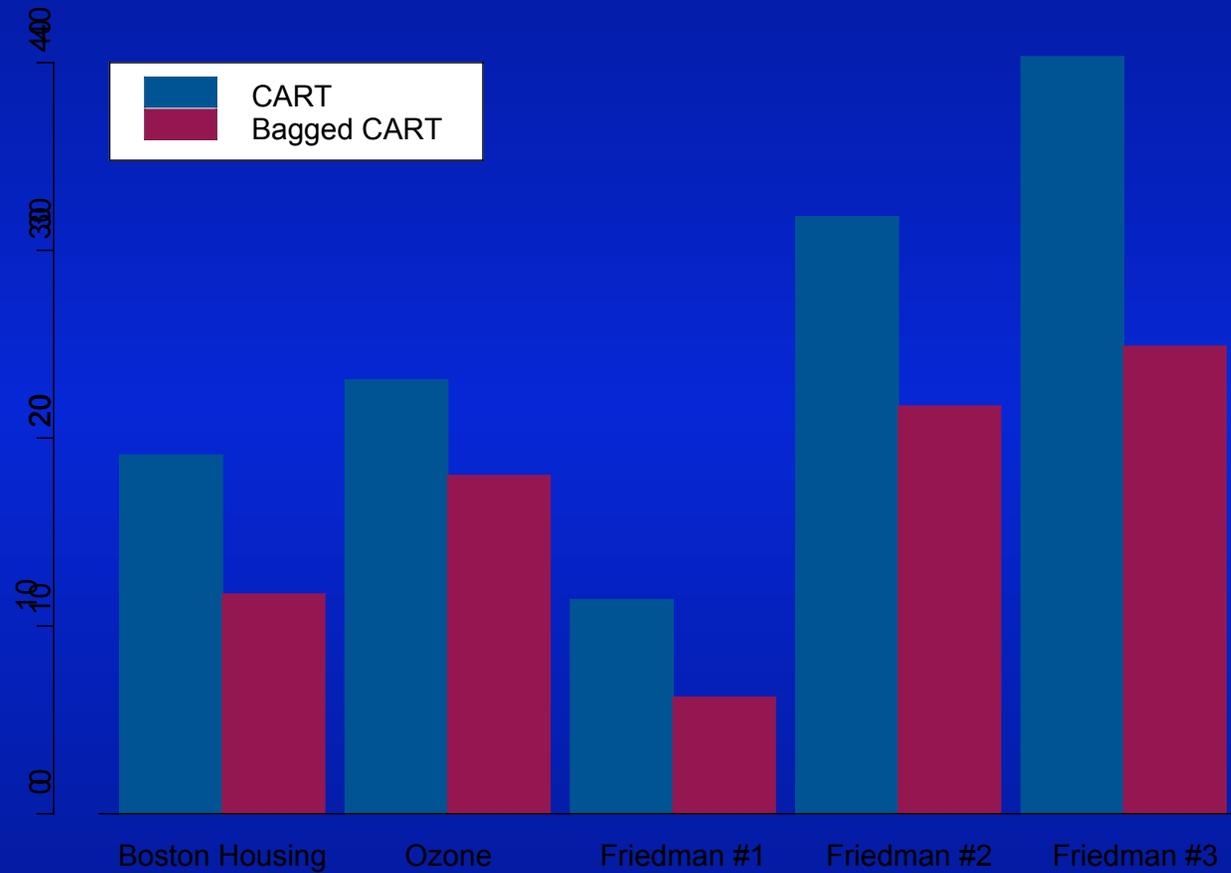


Bagged tree decision boundary



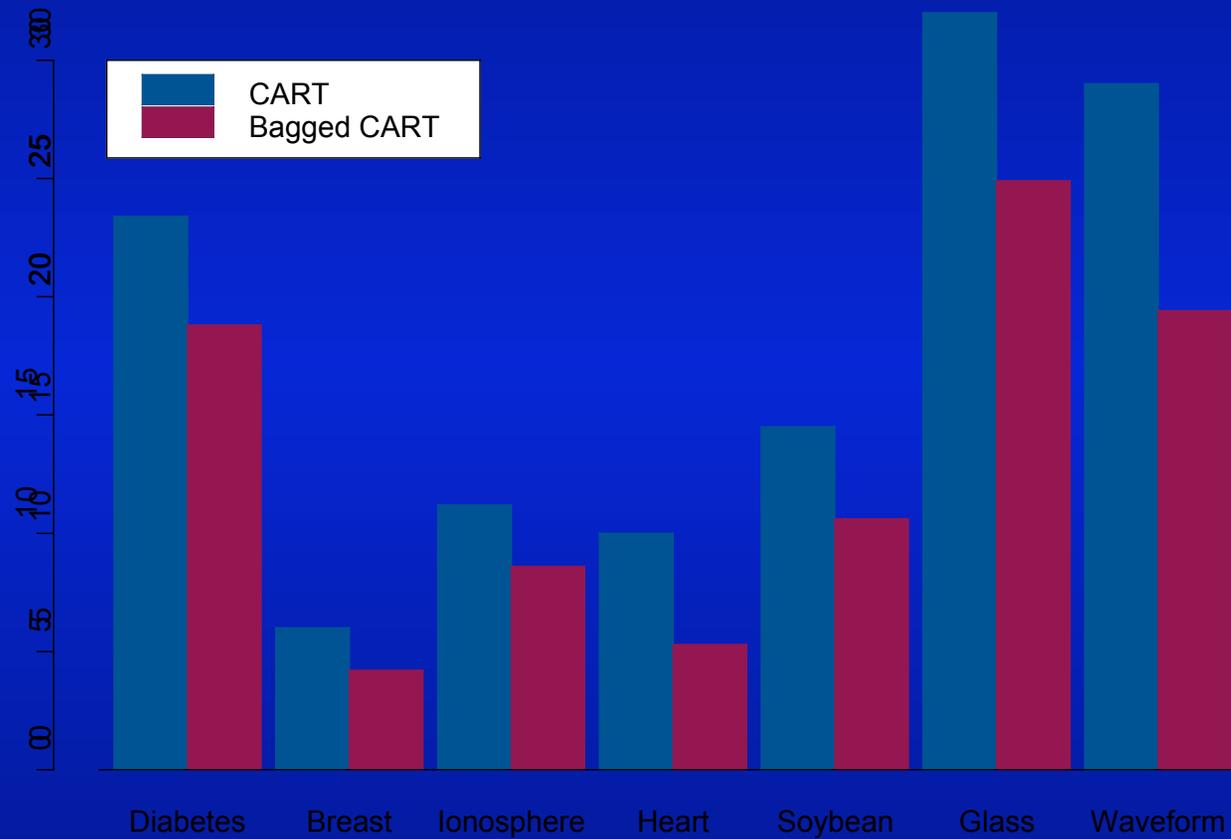
Regression results

Squared error loss



Classification results

Misclassification rates



The Significance of a type of Bundling (Boosting)

“Boosting (Freund & Shapiro 1996, Schapiro & Singer 1998) is one of the most important recent developments in classification methodology.”

Friedman, Hastie, and Tibsharani (1998), “Additive Logistic Regression: A Statistical View of Boosting”, Technical Report, Stanford University.

Boosting algorithm (after Freund & Schapire [1996])

Equally weight the observations $(y, \mathbf{x})_i$

For t in $1, \dots, T$

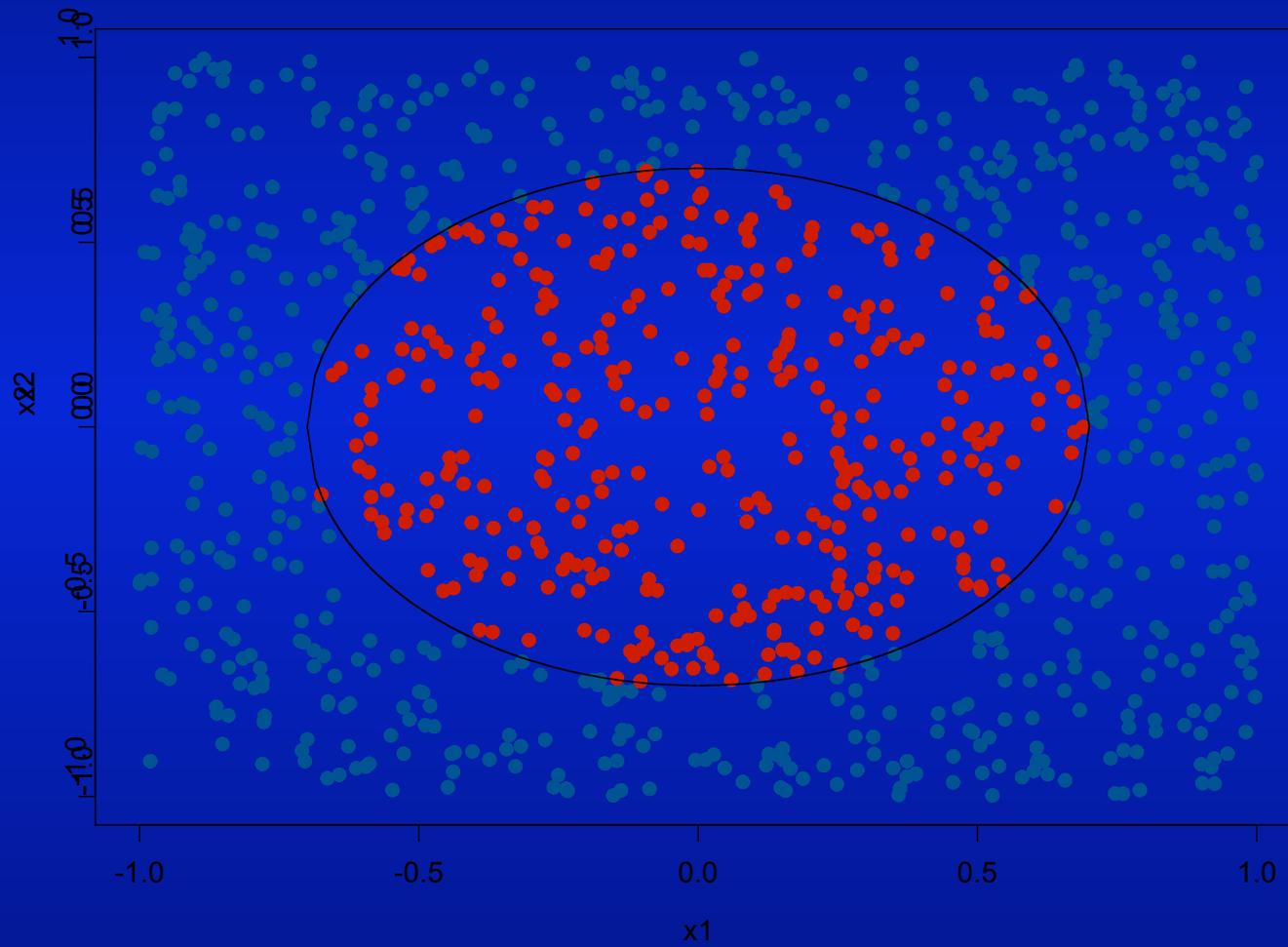
Using the weights, fit a classifier $f_t(\mathbf{x}) \rightarrow y$

Upweight the poorly predicted observations

Downweight the well-predicted observations

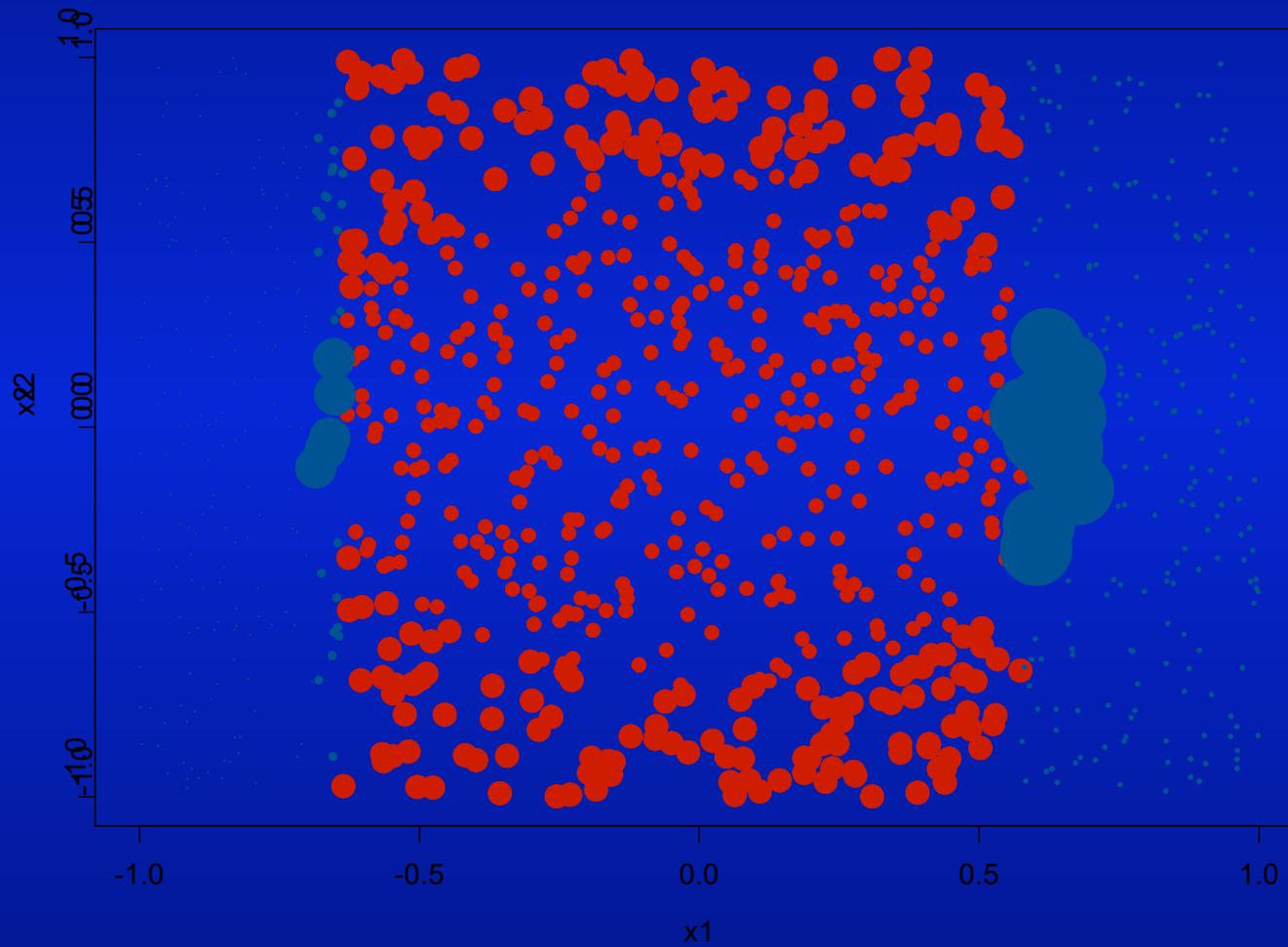
Merge f_1, \dots, f_T to form the boosted classifier

Boosting Example

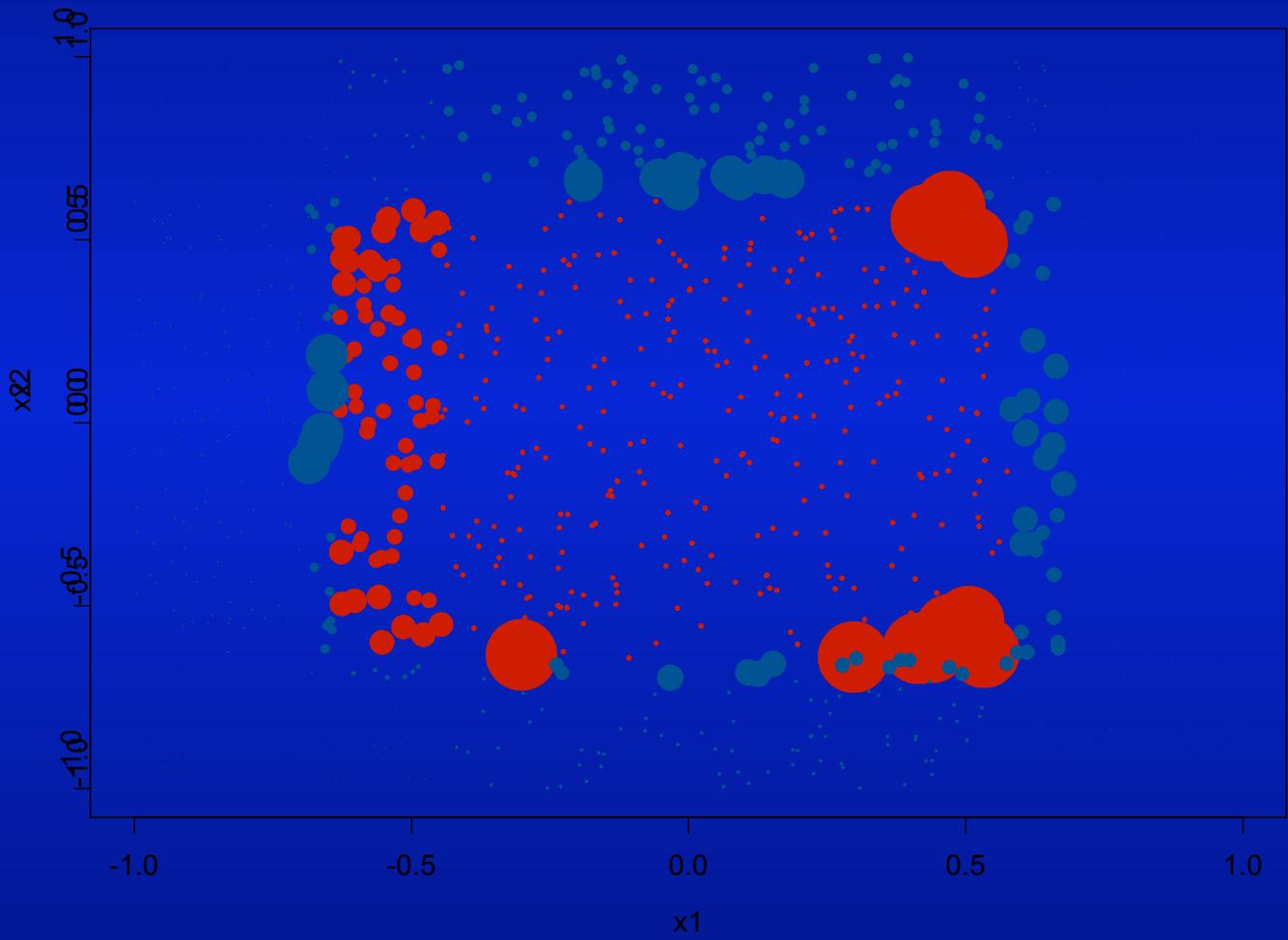


After one iteration

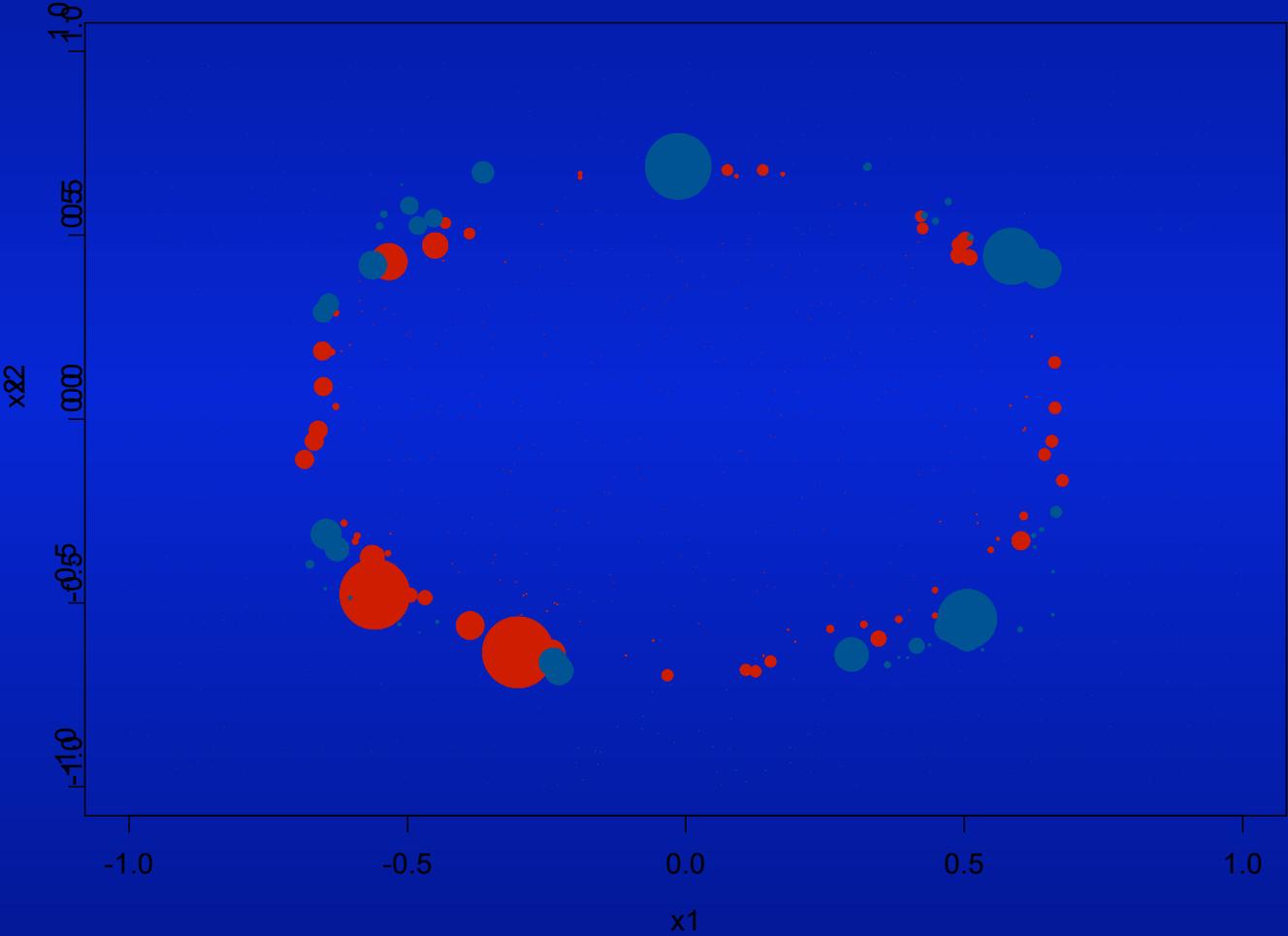
CART splits, larger points have great weight



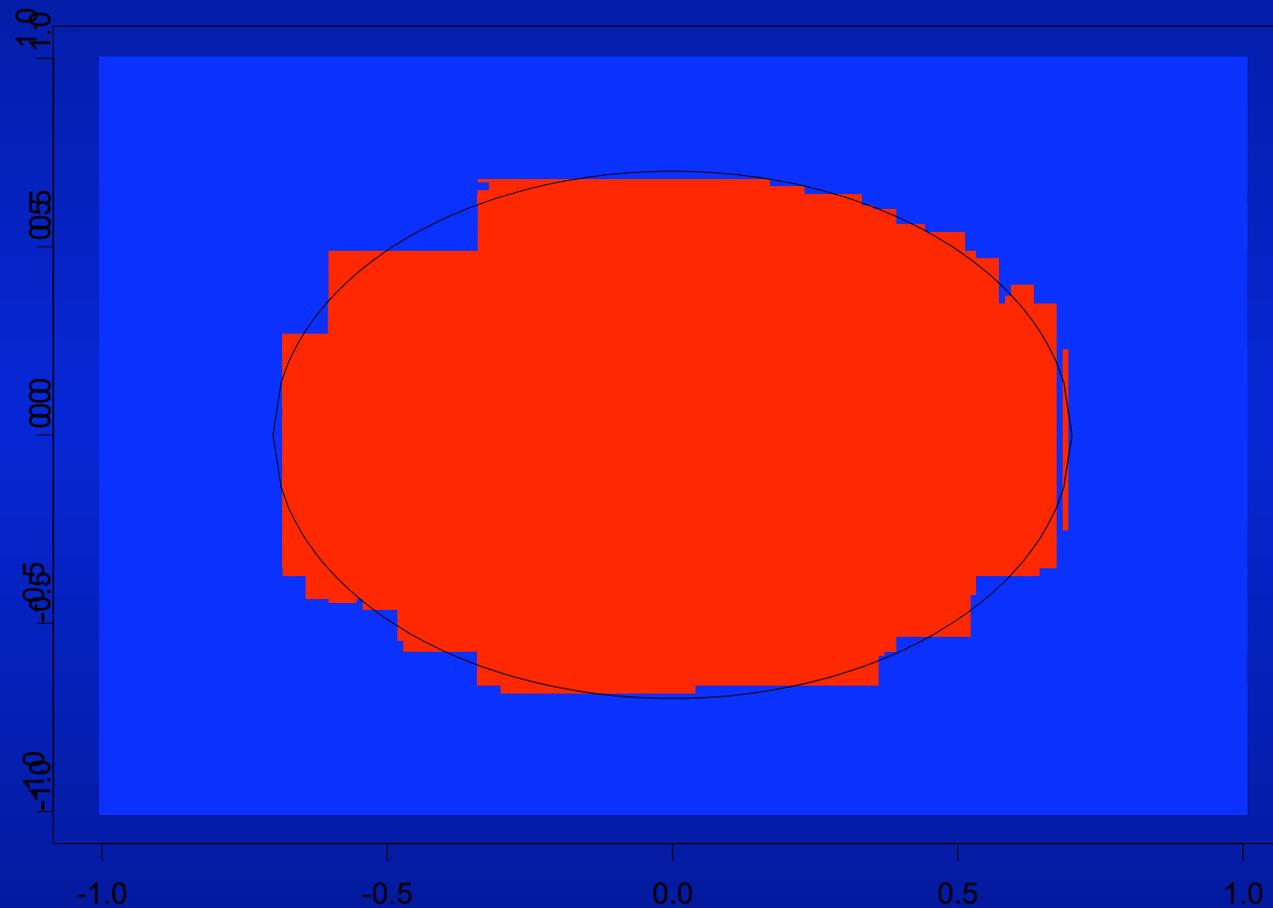
After 3 iterations



After 20 iterations



Decision boundary after 100 iterations



“Bundling” estimators consists of two steps:

- 1) Construct varied models, and
- 2) Combine their estimates

Generate component models by varying:

- Case Weights
- Data Values
- Guiding Parameters
- Variable Subsets

Combine estimates using:

- Estimator Weights
- Voting
- Advisor Perceptrons
- Partitions of Design Space, X

Other Bundling Techniques

We've Examined:

- **Bayesian Model Averaging:** sum estimates of possible models, weighted by posterior evidence
- **Bagging** (Breiman 96) (*bootstrap aggregating*) -- bootstrap data (to build trees mostly); take majority vote or average
- **Boosting** (Freund & Shapire 96) -- weight error cases by $\beta_t = (1-e(t))/e(t)$, iteratively re-model; average, weighing model t by $\ln(\beta_t)$

Additional Example Techniques:

- **GMDH** (Ivakhenko 68) -- multiple layers of quadratic polynomials, using two inputs each, fit by Linear Regression
- **Stacking** (Wolpert 92) -- train a 2nd-level (LR) model using leave-1-out estimates of 1st-level (neural net) models
- **ARCing** (Breiman 96) (Adaptive Resampling and Combining) -- Bagging with reweighting of error cases; superset of boosting
- **Bumping** (Tibshirani 97) -- bootstrap, select single best
- **Crumpling** (Anderson & Elder 98) -- average cross-validations
- **Born-Again** (Breiman 98) -- invent new X data...

Reasons to combine estimators

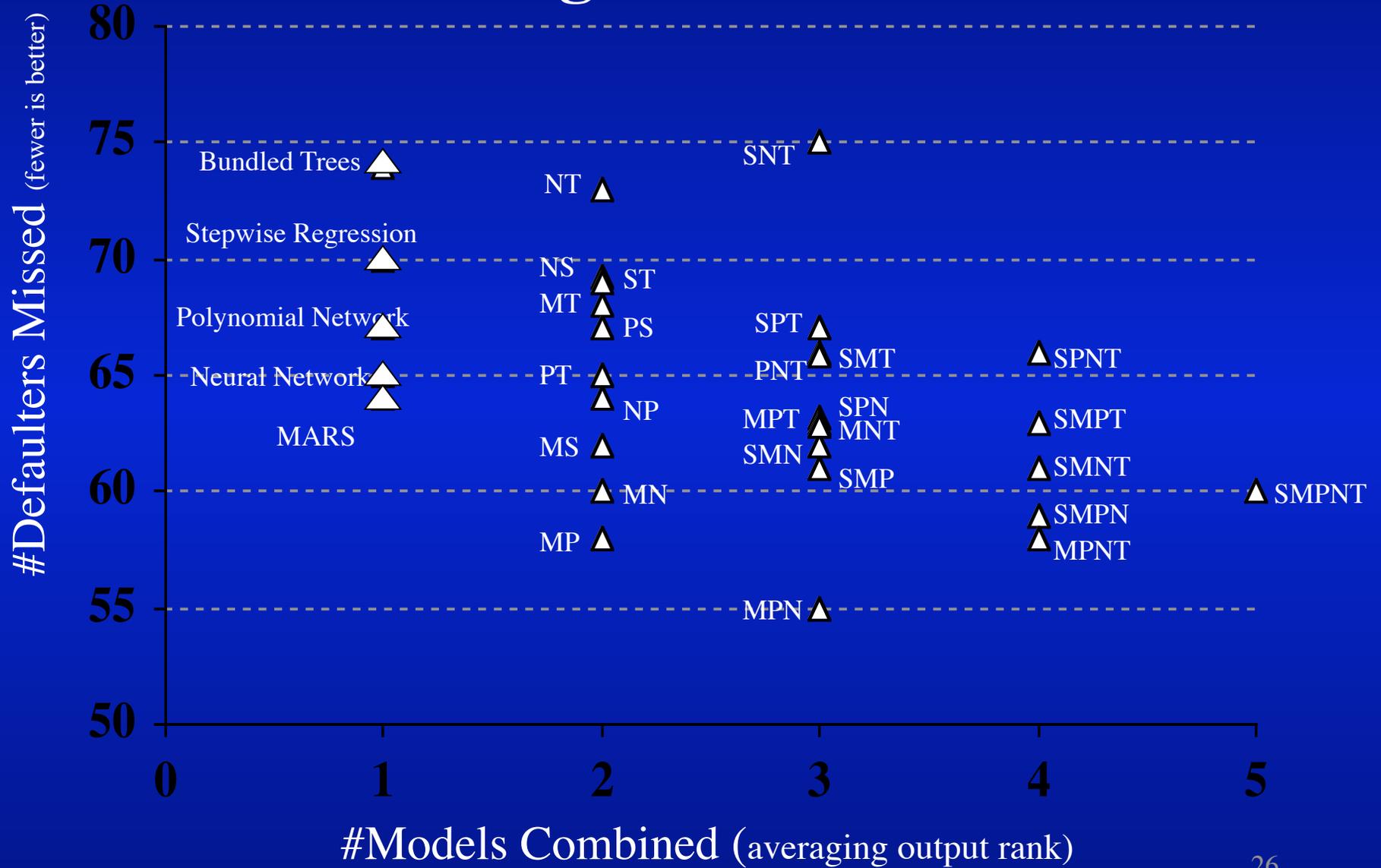
- Decreases variability in the predictions.
- Accounts for uncertainty in the model class.
- ★→ Improved accuracy on new data.

Application Example: Credit Scoring

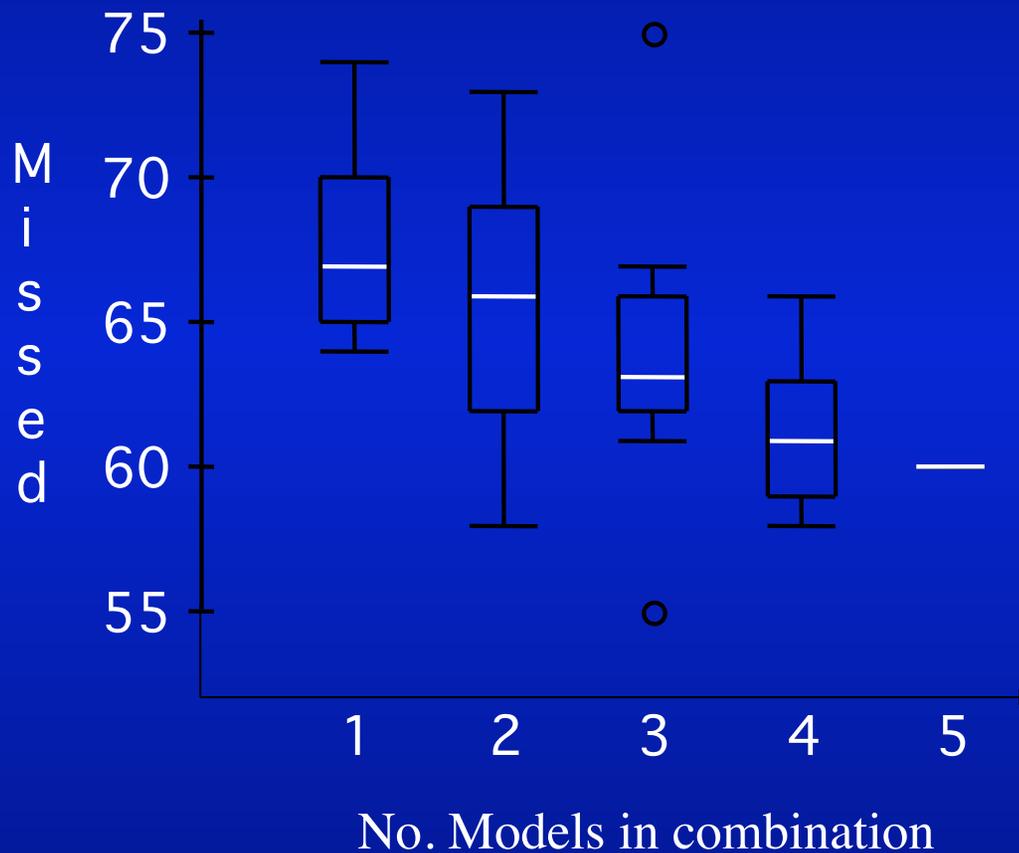
(Elder Research 1996-1998)

- After 2 years experience, label credit accounts:
0 (good), 1 (*default* = 90 days late at least once).
- Create models to forecast this outcome using only information known at time of credit application.
- Use several (here, 5) different algorithms, all employing the same candidate model inputs.
- Rank-order accounts:
 - Give highest-risk value a rank of 1, second highest 2, etc.
 - For bundling, combine model ranks (not estimates) into a new consensus estimate (which is again ranked).
- Report number of defaulting accounts missed (in top portion).

Credit Scoring Model Performance

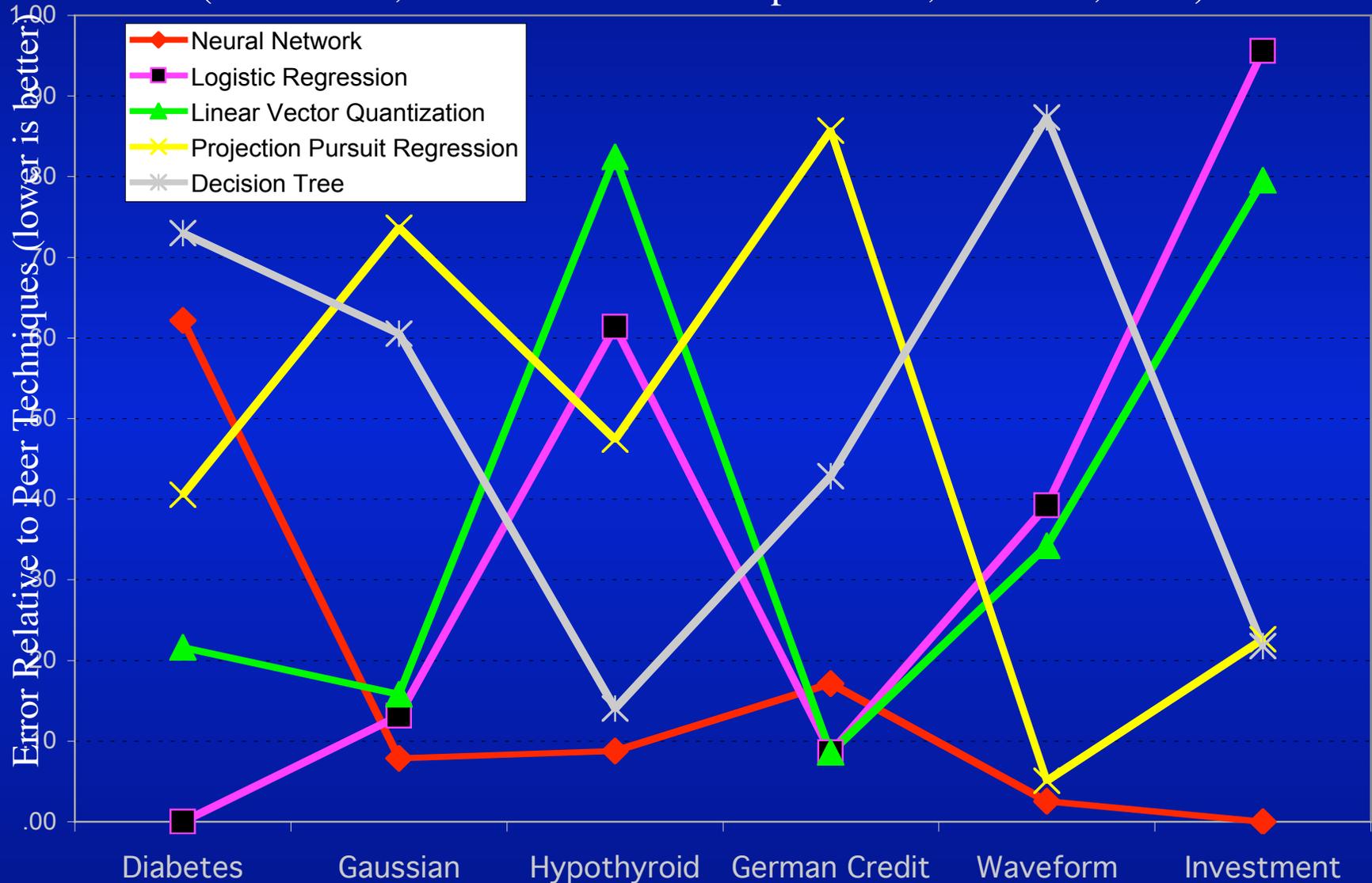


Median (and Mean) Error Reduced with each Stage of Combination

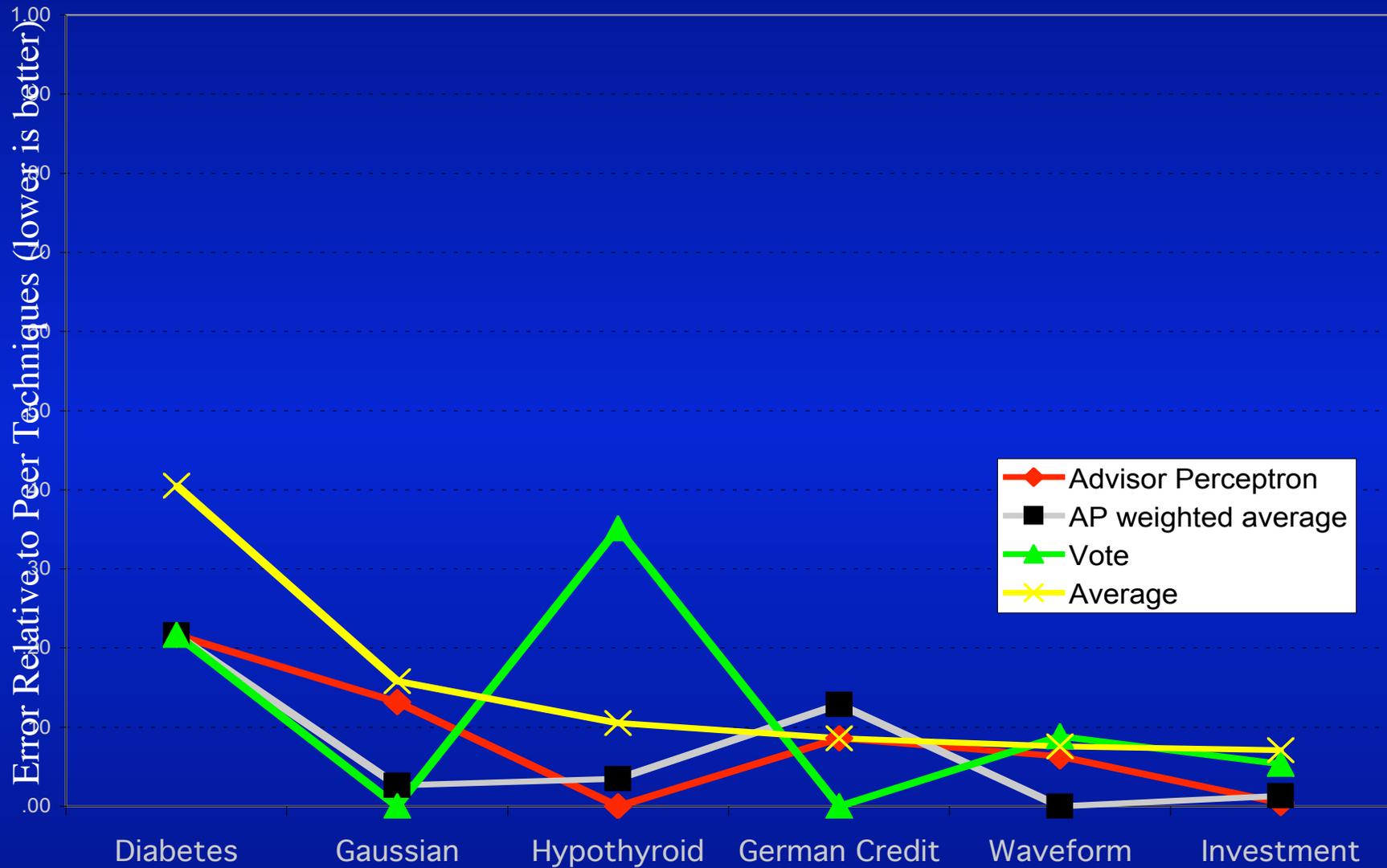


Relative Performance Examples: 5 Algorithms on 6 Datasets

(John Elder, Elder Research & Stephen Lee, U. Idaho, 1997)

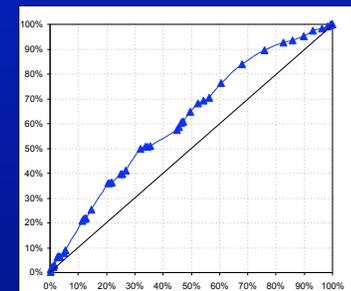
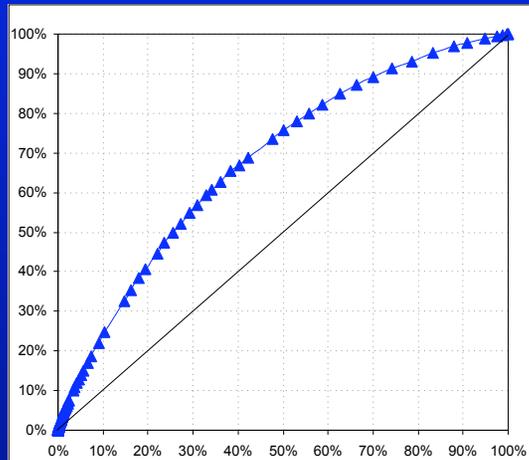
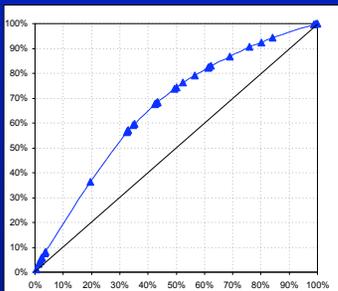
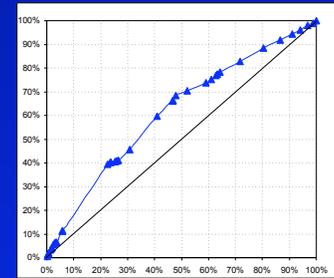
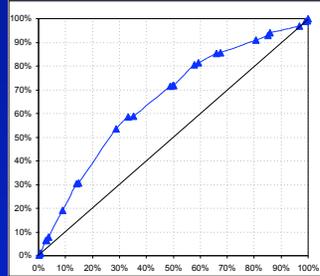
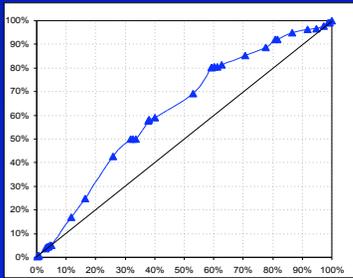


Essentially every Bundling method improves performance



Bundling 5 Trees

Improves lift, smoothness, and possible decision points



Interpreting why Bundling works

- (semi-) Independent Estimators
- Bayes Rule - weighing evidence
- Shrinking (ex: stepwise LR)
- Smoothing (ex: decision trees)
- Additive modeling and maximum likelihood (Friedman, Hastie, & Tibshirani 8/20/98)

... Open research area.

Meanwhile, we recommend bundling competing candidate models both within, and between, model families.

Ensemble Summary

- At very least, compare your method to a conventional one (linear regression say, or linear discriminant analysis).
- The use of multiple approaches can also serve as a useful verification tool. E.g., if one approach used
- Not checking other methods leads to blaming the *algorithm* for the results. But, it's somewhat unusual for the particular modeling technique to make a big difference, and when it will is hard to predict.
- Best: use a handful of good tools. (Each adds only 5-10% effort.)